**🔷 1. Identity & Brand Direction**

*Set the tone for the app’s personality and presence before diving into design or code.*

* Define app name and tagline (you’ve done most of this)
* Design or commission your **logo / brand mark**
* Choose brand colors, fonts, and visual tone
* Create a basic style guide (even a one-pager)

**🔷 2. User Experience Planning**

*Before any code or pixels, define how users will experience your app.*

* Identify key user types and goals (can be tied to your Brief)
* Outline **core user flows** (e.g., "Search event → View → Save")
* Create **wireframes** (low-fidelity sketches of screens)
* Create a basic **site map** (navigation structure)

**🔷 3. UI Design (Optional at MVP level)**

*Helpful if you're going to hand off or want a polished front end.*

* Develop **mockups** or **UI prototypes** (Figma or Adobe XD)
* Optional: Build an interactive prototype for testing flow
* Validate flow with 1–3 test users

**🔷 4. MVP Architecture Planning**

*Time to figure out how the thing works behind the scenes.*

* Choose your **tech stack** (e.g., HTML/CSS/JS + Firebase or Flask + SQLite, etc.)
* Define your **database schema** (users, events, tags, etc.)
* Identify core **API needs** (e.g., location-based filtering)

**🔷 5. Back-End Development**

*Lay the foundation. This can happen in parallel with some front-end work.*

* Set up database (e.g., Firebase, PostgreSQL, or SQLite)
* Build core CRUD logic for:
  + Account creation
  + Event creation and retrieval
  + Basic search/filter functionality
* Implement email verification (optional at MVP)

**🔷 6. Front-End Development**

*Let users interact with your idea.*

* Build basic responsive layout (HTML/CSS/JS or React)
* Implement:
  + Event listing pages
  + Event detail views
  + Event submission form
  + Search/filter UI

**🔷 7. Testing & Iteration**

*Before going public, test it privately.*

* Test event posting and search
* Test on mobile and desktop
* Gather feedback from 3–5 people
* Fix core bugs and UX issues

**🔷 8. Deployment & Launch Prep**

*You’ve earned your stripes. Get ready to share it.*

* Choose a free host (Render, Vercel, Netlify, etc.)
* Connect domain (busybeeboard.com)
* Add meta tags, basic SEO
* Create social preview image
* Soft launch with friends/community